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**SPOTLIGHT 29 CASINO AND TORTOISE ROCK CASINO
NAME MATTHEW BRUCE AS NEW DIRECTOR OF MARKETING**

COACHELLA, CA – (February 22, 2017) – Spotlight 29 Casino and Tortoise Rock Casino proudly announce that Matthew Bruce has been promoted to Director of Marketing. In his new role, Bruce will be responsible for developing, implementing and analyzing all aspects and activities of the marketing department, including advertising, promotions, loyalty programs, special events, player development and database marketing at both of the Twenty-Nine Palms Band of Mission Indians' properties, Spotlight 29 Casino and Tortoise Rock Casino.

“Matthew brings a wealth of experience in casino marketing and provides a fresh and exciting perspective for our team,” said General Manager, Tom Sedlock. “I am pleased that Matthew will help play a leading role in driving revenue efforts for both of our exciting properties.”

Bruce was previously the Marketing Manager for both Spotlight 29 Casino and Tortoise Rock Casino, having managed marketing efforts, advertising, player development, special events and much more. He has more than 13 years of gaming experience in the highly competitive Southern California gaming market. Prior to this post with the Twenty-Nine Palms Band of Mission Indians, he was Casino Marketing Manager and on the opening team for the Agua Caliente Band of Cahuilla Indians flagship property Agua Caliente Casino Resort Spa.

About Spotlight 29 Casino:

Spotlight 29 Casino is the Coachella Valley's Best Bet, featuring 1,600 of the hottest and most popular slots of any Casino in the Coachella Valley. Spotlight 29 Casino also offers world-class table games where guests will always find a \$5 table, plus delicious dining options including JEM Steakhouse and Café Capitata. Spotlight 29 Casino provides the premier entertainment experience in the Coachella Valley and is home to the 2,200 seat Spotlight Showroom which has featured headliners such as Bruno Mars, Marc Anthony, Pitbull, Dave Chappelle, Montgomery Gentry, Martina McBride and more, plus a Friday Free Tribute Concert Series where guests can see a tribute to their favorite acts for Free. Guests can also enjoy drink specials or dance the night away at three exciting nightclubs: Hot Spot, Blue Bar and Groove. Spotlight 29 Casino is only minutes from Palm Springs, located just off of Interstate 10 at Dillon Road. Spotlight 29 Casino is a business venture of the Twenty-Nine Palms Band of Mission Indians. For more information, go to www.Spotlight29.com or call 760-775-5566. Follow Spotlight 29 Casino on Facebook, Twitter and Instagram #Spotlight29Casino.

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