



**FOR IMMEDIATE RELEASE**

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**SPOTLIGHT 29 CASINO IS THE KICK-OFF LOCATION FOR *RUN FOR THE WALL***  
***500 Motorcyclists Will Begin 2,600 Mile Journey To Washington, D.C. from the Casino***

**COACHELLA, CA – (May 9, 2017) – On Wednesday, May 17 at 9:30 a.m.** Spotlight 29 Casino will host approximately 500 motorcycle riders from the 29<sup>th</sup> annual Run For The Wall, which recognizes the sacrifices and contributions made by all veterans who have served our nation.

Spotlight 29 Casino has been a longtime supporter of the annual Run for the Wall. The casino is the first stop on the route, which concludes on May 26 at the nation's capital. Riders will gather for a special kick-off ceremony with prayers and speeches at Spotlight 29 Casino before they embark on their 2,600-mile ride across the country.

The mission of Run For the Wall is to promote healing among all veterans and their families and friends, to call for an accounting of all prisoners of war and those missing in action, to honor the memory of those killed in action in all wars, and to support our military personnel all over the world.

There are three routes that the 500-600 riders can choose including stops at VA Medical Centers, Veterans' Memorials, VFW Posts, community centers and schools along the way, offering education on accountability during wartime, emphasizing that no soldier should be left behind.

The ride is open to anyone, although 75 percent of the participants in Run For the Wall are active or retired military. Others are welcome and encouraged to ride for those who cannot. Run For The Wall is a nonprofit organization. For more information, visit [www.rftw.org](http://www.rftw.org).

**About Spotlight 29 Casino:**

Spotlight 29 Casino is the Coachella Valley's Best Bet, featuring 1,600 of the hottest and most popular slots of any Casino in the Coachella Valley. Spotlight 29 Casino also offers world-class table games where guests will always find a \$5 table, plus delicious dining options including JEM Steakhouse and Café Capitata. Spotlight 29 Casino provides the premier entertainment experience in the Coachella Valley and is home to the 2,200 seat Spotlight Showroom which has featured headliners such as Bruno Mars, Marc Anthony, Pitbull, Dave Chappelle, Montgomery Gentry, Martina McBride and more, plus a Friday Free Tribute Concert Series where guests can see a tribute to their favorite acts for Free. Guests can also enjoy drink specials or dance the night away at three exciting nightclubs: Hot Spot, Blue Bar and Groove. Spotlight 29 Casino is only minutes from Palm Springs, located just off of Interstate 10 at Dillon Road. Spotlight 29 Casino is a business venture of the Twenty-Nine Palms Band of Mission Indians. For more information, go to [www.Spotlight29.com](http://www.Spotlight29.com) or call 760-775-5566. Follow Spotlight 29 Casino on Facebook, Twitter and Instagram [#Spotlight29Casino](https://www.instagram.com/Spotlight29Casino).

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