



The Desert Sun

SUNDAY, JANUARY 9, 2011 SECTION D • SERVING THE COACHELLA VALLEY SINCE 1927 • BREAKING NEWS AT MYDESERT.COM • 75c

Local economy finds its Groove

Desert tourism is in full bloom.

Private jet activity is up. Car rentals are pumping up. Hotels are booked. Realtors are pounding stakes into lawns to showcase luxury homes at a time tourists chart detours from cold fronts meteorologists dub the Siberian Express.

And golf clubs are being polished for the upcoming **Bob Hope Classic**.

With all the sporting action set to begin next week, **Spotlight 29 Casino** and the **Twenty-Nine Palms Band of Mission Indians** has put the spotlight on the theme for January.

"It's time to get your Groove on!"

Boomers take heed: This is one place where tie-dyed shirts and retro-wear won't make you look like a modern-day geek.

Groove, a retro-décor lounge complete with a 6-foot-tall lava lamp and orange lighting, videos and period music from the '60s, '70s and '80s, officially opens Jan. 22 as part of the casino's 16th anniversary celebration.

COURTESY OF
CORD MEDIA.

Groove at Spotlight 29 Casino is a throwback to the 1960s and '70s, decorated with lava lamps and retro décor with music from the same era.

