

**FOR IMMEDIATE RELEASE**



**Spotlight 29 Contact:** Lisa S. Herman  
[lisa@cordmedia.com](mailto:lisa@cordmedia.com)  
760-409-3086

**Wheel of Fortune Contact:** Leslie Jacobe  
[Leslie\\_Jacobe@spe.sony.com](mailto:Leslie_Jacobe@spe.sony.com)  
310-244-3396



**THE WHEELMOBILE ROLLS INTO THE PALM SPRINGS AREA IN SEARCH OF CONTESTANTS TO PLAY ON  
"WHEEL OF FORTUNE," AMERICA'S #1 SYNDICATED SERIES**

**WHAT:** **Wheel of Fortune's Wheelmobile**, the show's promotional vehicle, will be in the Palm Springs area in search of good game players who are energetic, enthusiastic and fun. Viewers interested in being a contestant on an upcoming episode are invited to attend. Fans will have the opportunity to fill out an application, have his or her name drawn at random to play a simulated version of the game onstage, win unique prizes and be evaluated as a potential contestant for the broadcast version of the show.

**WHEN/**

**WHERE:**

**Saturday & Sunday, November 12<sup>th</sup> & 13<sup>th</sup>  
5 PM – 9 PM**

**Spotlight 29 Casino\*  
46-200 Harrison Place • Coachella, CA 92236**

*\* The event will take place inside The Spotlight Showroom. Due to gaming restrictions, you must be 21 years of age or older to attend this event.*

Staff members from the Wheel of Fortune promotions team will begin handing out applications one hour before each show begins. Searches will be held at 5 PM, 6:30 PM and 8 PM, with each show lasting about an hour. Everyone who attends the event will be able to submit an application. Participants will be selected to come to the stage and audition via a random draw.

**WHY:** *"The Wheelmobile tour gives us the opportunity to present local viewers with a unique and personal experience with the show. It's a way for us to thank our viewers for their long-term support, and for making the show #1." - Executive Producer Harry Friedman*

**FUN FACTS:**

- The majority of contestants who appear on Wheel of Fortune come out to Wheelmobile events in their hometowns.
- Since its inception in 1999, the Wheelmobile has logged over 275,000 miles and has visited over 250 cities.
- Nearly one million Wheel of Fortune fans have attended Wheelmobile events.

**STATION  
INFORMATION:**

Wheel of Fortune airs Monday-Saturday at 7:00 p.m. on KPSP Local 2. For more information on the Wheelmobile, tune into KPSP Local 2, log on to [KPSPLocal2.com](http://KPSPLocal2.com) or visit [wheeloffortune.com](http://wheeloffortune.com).

**MEDIA  
CONTACT:**

Leslie Jacobe, Wheel of Fortune  
(310) 244-3396 office

**ONSITE**

**CONTACT:** Suzy Rosenberg, Wheel of Fortune  
(310) 717-0948 cell