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**SPOTLIGHT 29 CASINO ANNOUNCES NEW HIRES**

***Robert Smith, Player Development Manager; Jason Kiselstein, Marketing Coordinator***

COACHELLA, CA (March 24, 2010) ... Spotlight 29 Casino has added two new employees to their staff it was announced today by General Manager, Robert Paull.

**Robert Smith** joins the Casino as the new **Player Development Manager**. Smith began his gaming career in 1981 opening the Playboy Hotel Casino, Atlantic City as a Credit Executive and was promoted to Senior Executive Marketing Host.

In 1986, he worked for Steve Wynn at the Golden Nugget in Atlantic City as a Senior Player Development Executive. The property was sold to Bally's gaming where he rose through the ranks to Player Development Director. From there, Smith held positions at the Sands Casino and Hotel as well as Foxwoods Resort and Casino. In 2007, Smith moved to the desert and helped establish a player development department at a nearby casino. Smith, originally from Chatham, NJ, currently resides in La Quinta.

**Jason Kiselstein** has been named the new **Marketing Coordinator** at Spotlight 29. Previously, Kiselstein worked for an advertising agency in the desert as an account executive where he helped develop and manage advertising campaigns for several major accounts. He has also worked for Red Line Marketing in Dallas, TX. Kiselstein, a graduate of Cal State University San Bernardino, currently resides in Palm Desert.

"We are very excited to have Robert and Jason on board at the casino," said Paull. "Both are bringing in fresh and innovative ideas that will only help keep Spotlight 29 on the forefront as the leader in gaming, dining and entertainment in the desert."

About Spotlight 29 Casino:

Spotlight 29 Casino is conveniently located off I-10, just minutes from all of the desert cities, featuring 2,000 slot machines and a complete lineup of the most popular table games. The casino offers a wide variety of entertainment options; a 2,200 seat showroom for headline entertainment, the Blue Bar with live entertainment seven days a week and an array of dining choices including JEM Steakhouse and the all-you-can-eat buffet at Café Capitata. Spotlight 29 is currently undergoing exciting renovations including an upgrade to the poker room featuring additional poker tables, a high limit slot area as well as a new lounge for Platinum Members. Open 7 days a week, 24 hours a day, the fun never stops at Spotlight 29! Spotlight 29 Casino is a business venture of the Twenty-Nine Palms Band of Mission Indians. Website: [www.Spotlight29.com](http://www.Spotlight29.com)

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