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WINNING BUZZ CONTINUES ON PRESIDENTS' WEEKEND WITH 2011 MKZ LINCOLN GIVEAWAY

Casino Has Given Away OVER \$250,000 in the Last Two Months

January 17, 2011 (COACHELLA, CA) ... There is a buzz of excitement at Spotlight 29 Casino! One lucky winner will drive away in a brand-new 2011 Lincoln MKZ on February 19th! This \$36,000 luxury vehicle provided by Fiesta Ford will be the highlight of Spotlight 29 Casino's Presidents' Day Weekend celebration.

Casino patrons can begin qualifying now through Saturday, February 19th. That night, between the hours of 7pm and 9pm, a total of 29 keys will be awarded to 29 finalists, according to Tom Sedlock, General Manager of Spotlight 29 Casino. "There will only be one key that starts the car. We can't wait for that lucky person to drive off with the brand new Lincoln MKZ," Sedlock added.

"We believe in *winner*s and want to send the message that there's always something exciting happening at Spotlight 29 Casino, and this promotion of ***Win a Lincoln on Presidents' Weekend*** sends that message to our players once again," said Robert Smith, Player Development Manager.

Spotlight 29 Casino continuously offers fantastic giveaways every single month including cash, free play, gifts and large prizes. The 2011 Lincoln MKZ giveaway is the latest ***World Class Promotion*** at Spotlight 29 Casino. In the past two months, winners at Spotlight 29 Casino have won well over \$250,000 in cash, prizes and free play. Additionally, the Grand Prize of the 2011 Lincoln MKZ will be the third vehicle players have won in recent months.

The winner must be 21 years of age or older and present to win on February 19th. For more information visit Spotlight 29 Casino's website at www.spotlight29.com or call 760-775-5566.

About Spotlight 29 Casino: Spotlight 29 Casino features 2,000 slot machines, a poker room, a high limit slot area and a Platinum Lounge for Platinum Club Members. The Casino also has table games including Black Jack, Pai Gow, Mini-Baccarat and Let it Ride. There are always \$5 tables available. Spotlight 29 Casino offers world class entertainment in a state-of-the-art 2,200 seat showroom, the Blue Bar with live entertainment and/or DJs and Groove spinning hits from the 60s, 70s and 80s. There are an array of

dining choices including JEM Steakhouse and the all-you-can-eat buffet at Cafe Capitata. Open 7 days a week, 24 hours a day. Spotlight 29 Casino is a business venture of the Twenty-Nine Palms Band of Mission Indians. www.Spotlight29.com, 760-775-5566.