



FOR IMMEDIATE RELEASE

Contact: Michelle McLaughlin

Michelle@cordmedia.com

760.285.1241

SPOTLIGHT 29 CASINO ANNOUNCES NEW CHIEF FINANCIAL OFFICER

Marcia Martin Joins Executive Team With Years of Industry Experience.

COACHELLA, CA (March 1, 2011) ... Spotlight 29 Casino announced that Marcia Martin has been named its new Chief Financial Officer. Martin relocated from Reno, NV to assume her role at the casino. She will have overall leadership responsibility for the purchasing, strategy and operations for Spotlight 29 Casino finance and control functions.

“We appreciate Marcia’s experience and are confident that she will have a positive impact on Spotlight 29 Casino in this new role,” says Tom Sedlock, General Manager. “She has demonstrated the highest levels of stewardship and has a successful track record of accomplishments. She’ll be an important driving force on our team as we prepare for growth in the coming years.”

Martin’s background includes management positions with various companies including Harrah’s and Bally Gaming. She has a Bachelors degree from Ohio State University.

Martin stated, “I greatly look forward to helping to take the casino to new levels and am enjoying the desert area and meeting new people in the community.”

###

About Spotlight 29 Casino: Spotlight 29 Casino features 2,000 slot machines, a poker room, a high limit slot area and a Platinum Lounge for Platinum Club Members. The Casino also has table games including Black Jack, Pai Gow, Mini-Baccarat and Let it Ride. There are always \$5 tables available. Spotlight 29 Casino offers world class entertainment in a state-of-the-art 2,200 seat showroom, the Blue Bar with live entertainment and/or DJs and Groove spinning hits from the 60s, 70s and 80s. There are an array of dining choices including JEM Steakhouse and the all-you-can-eat buffet at Cafe Capitata. Open 7 days a week, 24 hours a day. Spotlight 29

Casino is a business venture of the Twenty-Nine Palms Band of Mission Indians. www.Spotlight29.com, 760-775-5566.